

**APRIL 17, 2025**

**Celebrating 50 Years of Service**

**Koreatown Youth and Community Center**

**For Children and Families**

# **GOLF CLASSIC**

**@ STRAWBERRY FARMS GOLF COURSE**





# A Message to Our Supporters

## Marking a Milestone

This year, we celebrate 50 years of KYCC. Our services and programs have reached 500,000 people over the past five decades. Thank you for your contributions in growing the impact for families, young children, and older adults in Koreatown and beyond.

50 years is an incredible milestone. Since 1975, we have addressed vital needs of Korean Americans and the multiethnic Koreatown community. We have grown into a premier multiservice nonprofit based on respect for the community and the trust of supporters like you. Building on past achievements, KYCC is poised to continue to expand and offer even more innovative programs and services.

We are grateful for your generous support and continued commitment to KYCC. We invite you to join us as we celebrate our milestone 50th year of service and hope to see you at the FORE Children & Families Golf Classic.

Sincerely,

A handwritten signature in black ink that reads 'John Ho Song'.

John Ho Song  
Executive Director







# Tournament Overview

On Thursday, April 17, a total of 36 foursomes will gather at Strawberry Farms Golf Club in Irvine, CA, and enjoy an 18-hole golf tournament in a team scramble format. The tournament's goal is to raise \$200,000 in support of KYCC's children and family programs.

## DATE AND TIME

Thursday, April 17, 2025  
Shotgun start at 12:30 p.m.  
Registration and range opens at 10:00 a.m.

## HOST COURSE

Strawberry Farms Golf Club  
11 Strawberry Farms Rd.  
Irvine, CA 91612

## FOOD & BEVERAGE

Individually boxed lunches are provided before shotgun start. Beverages are available throughout the course.

## AWARDS DINNER

Enjoy a plated gourmet dinner, tournament prizes, raffles and auction immediately following the tournament.



Players must complete online group pre-registration ([bit.ly/2025KYCCgolf](https://bit.ly/2025KYCCgolf)) or submit the registration form on page 9 to Carolyn Kwak at [ckwak@kyccla.org](mailto:ckwak@kyccla.org).

# Sponsorship Levels

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## **TITLE SPONSOR: \$30,000**

- Exclusive tournament naming rights
- 1 foursome entry with priority start on first hole
- Premier placement of sponsor logo on event welcome banner
- Pop-up banner at registration recognizing title sponsorship
- 2 on-course tee signs
- Logo on driving range and hole-in-one challenge signage
- Logo on golf towels in player gift bags
- Opportunity to sponsor branded takeaway item(s) in player gift bag
- Sponsorship recognition in press release, KYCC home page and KYCC special events website
- Opportunity for on-course promotional tent and awards dinner promotional table.
- GOBO logo projection at awards dinner
- Speaking opportunity and reserved table at awards dinner
- Full page ad placement in sponsor recognition slideshow
- 1 exclusive Facebook post, 1 X (formerly Twitter) post and 1 Instagram post story recognizing sponsorship

## **PLATINUM SPONSOR: \$20,000**

- 1 foursome entry with priority start on ninth hole
- 2 on-course tee signs and 1 event pop-up banner
- Logo on flag at putting green, golf cart inserts and closest to the pin challenge signage
- Opportunity for on-course promotional tent
- Full page ad placement in sponsor recognition slideshow
- Logo on event welcome banner and KYCC special events website
- Opportunity to sponsor branded takeaway item(s) in player gift bag
- Speaking opportunity and reserved table at awards dinner
- Opportunity for awards dinner promotional table
- Recognition during awards dinner
- 1 exclusive Facebook post, 1 group Facebook post, 1 X (formerly Twitter) post and 1 Instagram post and story recognizing sponsorship



# Sponsorship Levels

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## **AWARDS DINNER SPONSOR: \$16,000**

- 1 foursome entry
- 1 on-course tee sign and 1 event pop-up banner
- Logo on event welcome banner and KYCC special events website
- Reserved table at awards dinner
- Recognition during awards dinner
- Full page ad placement in sponsor recognition slideshow
- Logo on awards dinner pamphlets
- Opportunity to sponsor branded takeaway item(s) in player gift bag
- 1 exclusive Facebook post, 1 group Facebook post, 1 X (formerly Twitter) post, 1 Instagram post and story recognizing sponsorship

## **FAMILY SERVICES CHAMPION: \$10,000\***

Your contribution will help KYCC provide over 6,000 hours of free mental health counseling in English, Spanish, and Korean. It will also support our 400+ units of affordable housing provided at 11 locations.

## **COMMUNITY ECONOMIC DEVELOPMENT SERVICES CHAMPION: \$10,000\***

Your contribution will support Community Economic Development's Volunteer Income Tax Assistance (VITA) Program in completing over 10,000 free tax returns, bringing \$12 million in refunds to families in Koreatown and beyond.



# Sponsorship Levels

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## **ENVIRONMENTAL SERVICES CHAMPION: \$10,000\***

Your contribution will help Environmental Services remove over 3 million square feet of graffiti and plant 1,500 trees.

## **YOUTH SERVICES CHAMPION: \$10,000\***

Your contribution will help KYCC's Youth Services provide 1,200 hours of afterschool programming K-12 youth. It will also support KidsTown preschool's triple-language immersion program and whole child program in nurturing the whole child, addressing social, emotional, cognitive, and physical development.

### **\*ALL CHAMPION SPONSORSHIPS INCLUDE:**

- 1 foursome entry
- 1 on-course tee sign and 1 event pop-up banner
- Logo on event welcome banner and KYCC special events website
- Opportunity to sponsor branded takeaway item(s) in player gift bag
- Recognition during awards dinner
- Half page ad placement in sponsor recognition slideshow
- 1 exclusive Facebook post, 1 group Facebook post, 1 X (formerly Twitter) post, and 1 Instagram post recognizing sponsorship

## **PLAYER GIFT BAG SPONSOR: \$7,000**

- 1 foursome entry
- Logo placement on all player gift bags
- 1 on-course tee sign and 1 event pop-up banner
- Logo on event welcome banner and KYCC special events website
- Opportunity to sponsor branded takeaway item(s) in player gift bag
- Recognition during awards dinner
- Half page ad placement in sponsor recognition slideshow
- 1 group Facebook post, 1 X (formerly Twitter) post, and 1 Instagram post recognizing sponsorship



# Sponsorship Levels

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## **GOLF BALL SPONSOR: \$7,000**

- 1 foursome entry
- Logo on all golf balls distributed in player gift bag
- 1 on-course tee sign and 1 event pop-up banner
- Logo on event welcome banner and KYCC special events website
- Opportunity to sponsor branded takeaway item(s) in player gift bag
- Half page ad placement in sponsor recognition slideshow
- Recognition during awards dinner
- 1 group Facebook post, 1 X (formerly Twitter) post, and 1 Instagram post recognizing sponsorship

## **LUNCH SPONSOR: \$6,000**

- 1 foursome entry
- 1 on-course tee sign and 1 event pop-up banner
- Logo on lunch boxes
- Logo on event welcome banner and KYCC special events website
- Opportunity to sponsor branded takeaway item(s) in player gift bag
- Half page ad placement in sponsor recognition slideshow
- Recognition during awards dinner
- 1 group Facebook post, 1 X (formerly Twitter) post, and 1 Instagram post recognizing sponsorship



# Sponsorship Levels

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## BEVERAGE SPONSOR: \$5,000

- 1 foursome entry
- 1 on-course tee sign
- 1 event pop-up banner
- Logo on event welcome banner and KYCC special events website
- Opportunity to sponsor branded takeaway item(s) in player gift bag
- Recognition during awards dinner
- Half page ad placement in sponsor recognition slideshow
- 1 group Facebook post, 1 X (formerly Twitter) post and 1 Instagram post recognizing sponsorship

## TEE SPONSOR: \$2,000

- 1 foursome entry
- 1 on-course tee sign
- Logo on event welcome banner, sponsor slideshow and KYCC special events website
- Opportunity to sponsor branded takeaway item(s) in player gift bag
- Recognition during awards dinner
- 1 group Facebook and Instagram post

## IN-KIND DONATIONS

- Logo on KYCC special events website
- Labelled product display at event registration and awards banquet for auction/raffle items
- 1 group Facebook post and 1 Instagram post recognizing event support
- Recognition on raffle and auction pamphlet







# Fore Children and Families **GOLF CLASSIC** April 17, 2025



**To finalize your registration, please complete this form and email to [ckwak@kyccla.org](mailto:ckwak@kyccla.org), submit online at [bit.ly/2025KYCCgolf](https://bit.ly/2025KYCCgolf), or mail to 3727 W. 6th St., Suite 300, Los Angeles, CA 90020.**

- |   |   |
|---|---|
| <input type="checkbox"/> Title Sponsor : \$30,000                                   | <input type="checkbox"/> Player Gift Bag Sponsor: \$7,000 |
| <input type="checkbox"/> Platinum Sponsor: \$20,000                                 | <input type="checkbox"/> Golf Ball Sponsor: \$7,000       |
| <input type="checkbox"/> Awards Dinner Sponsor: \$16,000                            | <input type="checkbox"/> Lunch Sponsor: \$6,000           |
| <input type="checkbox"/> Family Services Champion: \$10,000                         | <input type="checkbox"/> Beverage Sponsor: \$5,000        |
| <input type="checkbox"/> Community Economic Development Services Champion: \$10,000 | <input type="checkbox"/> Tee Sponsor: \$2,000             |
| <input type="checkbox"/> Youth Services Champion: \$10,000                          | <input type="checkbox"/> In-Kind Donor                    |
| <input type="checkbox"/> Environmental Services Champion: \$10,000                  | <input type="checkbox"/> Other (please specify):<br>_____ |

### Primary Contact:

Full Name: \_\_\_\_\_ Company/Org: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

### Payment Information:

- Check: Please make payable to KYCC and remit to:  
Koreatown Youth and Community Center  
Attn: Carolyn Kwak  
3727 W. 6th St., Suite 300, Los Angeles, CA 90020
- Credit Card: Please pay via the donate button on the KYCC website ([www.kyccla.org](http://www.kyccla.org)) or by using this link: <https://secure.givelively.org/donate/koreatown-youth-and-community-center-inc>

### **SPONSORSHIP AND AD/LOGO DEADLINE: FRIDAY, MARCH 28**

KYCC is a non-profit organization under section 501(c)(3) of the IRS.  
Tax ID #95-3779389

**For questions or to register, please contact  
Carolyn Kwak at [ckwak@kyccla.org](mailto:ckwak@kyccla.org) or  
(213) 365-7400 Ext. 5240**



# Thank you to Our Previous Sponsors



WESTERN X MELROSE



**Schindler**



For questions or to register,  
please contact Carolyn Kwak at  
[ckwak@kycccla.org](mailto:ckwak@kycccla.org) or  
(213) 365-7400 Ext. 5240